

Beyond Dementia Coalition, LLC
Minutes

Date: _____1/25/2024_____

Attendees:

Name	Attended	Phone/Zoom	Absent
Bill Wittel	X		
Cloud Conrad	X		
Will Hicks	x		
John Copenhaver		X	
Anslee Wilson	X		
Doug Hanson			X
Jill Crunkleton			X
Gerry Roth	X		
Libby Dunahoo	X		
Ashley Trammell		X	
Bill Rhoads			X
Joe Dennis			X
Bruce Leyton		X	

Approval of Minutes: Gerry Roth – motion, Libby Dunahoo – second, Approved

President’s Report – Attached

Executive Director’s Report:

Governance

Advisory Board term length – added language Paragraph 3, Section A -5 – change to ?
Hicks/Wilson unanimous

Advisory Board Members – Chad Black, Chuck Bancroft, Sandra Williams. Bill Papciak,
David Frye

Meeting Dates: earlier than noon per doodle poll, 1st Tuesday @ 11:00 beginning March 5th, for February – 20th @ 11:00

Income Generation: Ask that everyone bring two individual that we can pursue for sponsorship, donations, partnerships – Bill & Cloud to handle outreach

Need contacts for grant writing person

Ideas for broad appeal to public

Broad discussion from group about corporate vs. event sponsors, when do we ask for each. What type of event, how do we tie to increased awareness?

Idea for card, “kit” that can be given to caregivers after diagnosis.

New potential board member – Vanessa Schaffer – advisory or regular

Programs & Services

Education Program Packaging – HB987 – dementia care oriented

How do you repackage to reach more people in most relevant way possible?

How do you repackage to show fewer targeted programs that are progressive in content? Concern over using “university model – 101, 201, etc).

Reading to Adults – Bruce Leyton’s project thru Wisdomkeeper 2030 – PDF flyer created

Guest House update – potential CCOA to resurrect Guest House, city looking for property, city looking at us for help/support

Treasurer’s report

\$5000 in bank

\$2300 due on liability & broad insurance

\$3100 in income incoming from Cresswind Donor through a restricted gift to Cresswind Fund (see below)

Events

VDT – UNG Oakwood, 1/30 – funded by Michael Lipsett, MD – Cresswind
Event is targeted to Wisdomkeeper 2030 members

Condition of UNG for providing location is that they can 15 gerontology students through program. Have 24/25 committed spaces filled, need 2-3 volunteers, contact at UNG Oakwood is Candace Lovell.

Great discussion about expanding to students through schools, nursing programs, social work students. Maybe even to clubs and sororities to generate volunteer hours.

VDT – Athens Community Council on Aging – Feb 19th for staff – afternoon event

VDT – 2nd Qtr – Hall County Sheriff's Office – 2 days for patrol deputies, purchase order in hand, use to publicize for PR purposes

Gerry Roth – at some point in the future, need to leverage relationship with Alzheimer's Association. Cloud – have agreed to ink deal with them as partner, funding and commitments to both follow. Partnership is unique to this area.

Roswell Kiwanis – presentation made last month, possible VDT training to be sponsored by them

NGSR – event paid for but needed to reschedule

VDT – Peach State Bank possible, Doug Hanson has approached Ron Quinn

Gerry Roth – discussion about bringing training to downtown merchants

1/25/24 BDC Board Meeting

Thank you for being here today. It is humbling to be in the company of so many gifted and passionate people committed to the same cause. I want to thank the board who served so well in 2023 to get us to this place to start off 2024 and to our new board members and Advisory board who join us this year.

But before we start, I want to pause to remember Jean Roth, wife of board member Gerry Roth, who passed 11 days ago and was laid to rest this past Saturday in Philadelphia, PA. Most of you know that Jean succumbed to Alzheimers, the very disease that motivates us to be here today. I think it is significant that the first donations that we have received this year have been to honor Jean. We had forecast individual donations in the amount of \$10000 for 2024, and we have reached nearly 1/3 of that goal. Given the circumstances of Gerry's unfortunate loss of Jean, the expressions of love made in memory of Jean to Beyond Dementia Coalition and the work we have ahead of us this year, I propose that we dedicate this meeting to Jean. I am also going to ask that each of you provide the names of friends and loved ones who have dementia or were lost to dementia. At our next meeting they will be


included with Jean for us to dedicate our efforts in 2024 in their names.

2023 was an impact year for BDC thanks to each of you in this room. Our VDT program is established and running efficiently. We are now part of Hall County Govt training program at Sheriff's Dept with VDT and have interest in from Judge Breakfield for courts. Our first education program was a big success at Cresswind. I can go on but the message here is that our footprint in Gainesville Hall County is firm. Our branding, if that's what you want to call it, has taken roots. And that's not just in Hall County, but in Northeast GA, the state, and Federal Govt. Each of you has contributed your time and expertise in planning, promoting, and/ or participating in our program events. And I am grateful to those of you who have made timely donations this past year that have made it possible for us sustain our budget needs. I love the cross section of expertise, passion, and proactive spirit that surrounds this board and commitment that you have made to achieve our goals.

With the addition of new board member Bruce Leyton, we are even stronger. Bruce has participated in our VDTs, was Cloud's dynamic partner in the Cresswind Forum, is instrumental in Wisdom Project VDT next Tuesday, and is the lead on WP reading project. Thank you Bruce!!!

Gerry
PB 487

~~There~~ I must mention that the collaboration of Gerry Roth and Bruce Leyton's efforts with our mission has been tremendous & both ~~are~~ represent the objectives



I am very excited about the creation of our advisory board. Board member Chad Black has moved to the advisory board. Chad is now the EMS Director for Special Events for Grady hospital. His influence with statewide EMA directors will be felt as we move forward in that arena. Chad cannot be here today but I will be meeting with him next week to discuss objectives. Unfortunately Chuck Bancroft could not join us today due to illness, but his commitment to enhancing our HB987 education program will make this offering unique to Georgia and beyond, I cant say enough about Sandra Williams and what she brings to us with her involvement in the community, especially as President of CCOA. She will be pivotal in our discussions and consideration of resurrecting the guest house, And finally, what an honor to have Bill Papciak officially join our advisory board. You all know that Bill has been the #1 advocate for Beyond Dementia Coalition as an advisor and promoter of our mission within the Cresswind Community. Without support from the Cresswind Community Fund, and Bill's encouragement to become a 501 c 3 organization, I am not sure we would be sitting in this room today.

I also want to thank Will Hicks for serving as our Secretary this past year and Doug Hanson for his role as Treasurer. I hope that you will continue in these roles in 2024.

Finally, Cloud Conrad

= RELATIONSHIP WITH 2nd WD

☞ WEBSITE - MEDIA

☞ OUTREACH TO ORGANIZATIONS

- COLLATERAL

> BUDGET BYLAW DEVELOPMENT

ON HER OWN NICKEL

WANT + BUSINESS

ROW ☞ EXECUTIVE & FOOT SOLDIER



MEETING DATES
Monthly Board Meetings
2024

Month	Day, Date and Time
January	Thursday, 1/25 from 11:00 am – 12:30 pm
February	Tuesday, 2/20 from 11:00 am – 12:30 pm
March	Tuesday, 3/5 from 11:00 am – 12:30 pm
April	Tuesday, 4/2 from 11:00 am – 12:30 pm
May	Tuesday, 5/7 from 11:00 am – 12:30 pm
June	Tuesday, 6/4 from 11:00 am – 12:30 pm
July	Tuesday, 7/2 from 11:00 am – 12:30 pm
August	Tuesday, 8/6 from 11:00 am – 12:30 pm
September	Tuesday, 9/3 from 11:00 am – 12:30 pm
October	Tuesday, 10/1 from 11:00 am – 12:30 pm
November	Tuesday, 11/5 from 11:00 am – 12:30 pm
December	Tuesday, 12/3 from 11:00 am – 12:30 pm

BEYOND DEMENTIA COALITION, INC.

Gainesville, Georgia

BALANCE SHEET

as of

January 16, 2024

ASSETS

Current Assets – Bank/Foundation Accounts:

Peach State Bank	1,691.01
North Georgia Community Foundation	2,050.69

TOTAL ASSETS **\$ 3,741.17**

LIABILITIES AND EQUITY

Current Liabilities:

Accounts Payable – Philadelphia Ins.	1,320.00
--------------------------------------	----------

TOTAL LIABILITIES **\$ 1,320.00**

Equity:

Retained Earnings	1,605.66
Net Income	815.51

TOTAL EQUITY **\$ 2,421.17**

TOTAL LIABILITIES AND EQUITY **\$ 3,741.17**

