

**Beyond Dementia Coalition, LLC**  
**Board Meeting Minutes**  
**10/26/2023 – via Zoom**

Attendees: Will Hicks, Bill Wittel, Cloud Conrad, John Copenhaver, Anslee Wilson, Doug Hanson, Jill Crunkleton, Gerry Roth, Libby Dunahoo, Ashley Trammell

Absent: David Frye, Chad Black, Bill Rhoads, Joe Dennis

Bill Wittel called the meeting to order at 12:01.

President's Report: Welcome Ashley Trammell to board. She is a Cognitive Nurse Coordinator for NGPG Neurology. Her moving comment to Bill after doing the VDT was that it restored her empathy. Ashley was asked to and did make brief comments about herself and her role at NGPG. She discussed the Memory Assessment Clinic (MAC) located at the old Lanier Park building.

Approval of the minutes: Move to approve by Gerry Roth, Second by Doug Hanson. Minutes approved.

Governance Report – John Copenhaver: John is reviewing the By-Laws with a fine tooth comb covering all aspects (intent, flow, punctuation, etc.) as the smallest detail can make a difference in the grant process. More to come.

Executive Director Report – Cloud Conrad: Before finalizing the By-Laws, we need to move from a founding board to an elected board. Such things as term limits, length of term, requirements to serve, attendance policy (must attend 9/12 meetings in person or via Zoom), service on at least one committee, commitment to solicit funds or participate in fundraising, and agreement to complete a predetermined term all need to be discussed and decided. Both Will Hicks and John Copenhaver commented that staggered terms, maximum size of the board and length of terms need to be included in discussion.

Following this, there was a group discussion that led to an agreement that the initial term length shall be 3 years and no member shall serve more than 2 consecutive terms.

Critical to all of this is an agreement that all board members shall represent the organization in a professional manner at all times.

Plans to nominate: when, how, who, etc. as we transition from a founding board to an elected board. Who to nominate was discussed. Need, skill set, contact base are all items that should be considered. Any member may nominate someone to board and/or themselves using a nomination form that will be distributed in the next few days. Elections will be conducted

during the November meeting. Directors may request a term length for this first election cycle as we transition to three year staggered terms, but ultimately the Chair/CEO will assign term lengths.-

In preparation for this exercise, Will Hicks shall provide a list of all current board members and the assigned term and proposed length of service shall be discussed / proposed at the next meeting. John Copenhaver shall have the By-Laws completed within the next 8 weeks or so (by year end) with a goal to make them as simple as possible.

Governance Budget: Cloud met with Bill Wittel and Doug ~~Hansen-Hanson~~ (Treasurer) regarding budgets. Numbers are being tweaked. One change is to add a part time admin person to the organization allowing others to focus on sales, programming, etc. Some programming has also been scaled back along with changes to sponsorship goals and levels.

#'s:	Projected Income	\$537,000
	Expenditures	\$352,000
	Net Income	\$185,000

Salaries – 21% of expenditures (\$75K)  
RE Income: Donations – 40% Program fees – 60%  
Income to Expenses approximately 65/35

Executive summary of the proposed budget will be sent out in time to review with the intention of discussing and voting on this budget at the November meeting.-

Fundraising / Communications: Need board members to not only fundraise but also be on the lookout for program opportunities. Digital materials are being developed to use with prospective donors or those who may be interested in programs. Short print versions are being developed as well (handout). Goal is to have in the next couple of weeks. Website is up and connections are being added/developed.

Treasurer's Report: attached

Will to work with Cloud on year end email blast regarding gifting including gifts in kind, donor advised funds, QCD's, etc.

Plan is to give board members tools, comments, guidelines to use as talking points by the next meeting.

Events: Lots going on over the past month. Events coming up include Cresswind Forum on 11/21/23 from 3-4:30. This event is partially a follow up to the VDT held in Sept. Gainesville Alzheimer's Walk was very successful. Good contacts made. Gerry and Cloud are planning on doing the Suwanee walk to continue making contacts. New volunteers picked up at Emergency Preparedness Fair held at INK. Thanks to Anslee for her donation for that that event. 10 events since July. Next VDT is at North Georgia Senior Resources on 11/2 from 9-12.

Our next board meeting will be 11/30 @ 12:00 with a location TBD.

**BEYOND DEMENTIA COALITION, INC.**

**Gainesville, Georgia**

**BALANCE SHEET**

as of  
October 26, 2023

**ASSETS**

**Current Assets – Bank/Foundation Accounts:**

Peach State Bank	2,258.47
North Georgia Community Foundation	690.24

**TOTAL ASSETS** **\$ 2,948.71**

**LIABILITIES AND EQUITY**

**Current Liabilities:**

Accounts Payable	00.00
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**TOTAL LIABILITIES** **\$ 00.00**

**Equity:**

Retained Earnings	861.22
Net Income	2,087.49

**TOTAL EQUITY** **\$ 2,948.71**

**TOTAL LIABILITIES AND EQUITY** **\$ 2,948.71**

