

Beyond Dementia Coalition LLC
Board Meeting 9/21/2023

Present: Bill Wittel, Cloud Conrad (Zoom), Will Hicks, Gerry Roth, David Frye, Doug Hanson, Anslee Wilson, Jill Crunkleton (Zoom)

Absent: Libby Dunahoo, John Copenhaver, Chad Black, Bill Rhoads, Joe Dennis

Call to Order – Bill Wittel 12:01

President's Comments – Discussion about presentation @ Cresswind Community Foundation meeting. Discussed events held & scheduled. Given number of events already planned, discussed need to slow down, gather thoughts and prep for 2024.

Executive Officer's Comments – Cloud – Plan for today, review high level thoughts on budget. Intent in the October meeting is to take additional comments on budget with a plan to present final 2024 budget in November. Regarding Bylaws, we are working on a draft based on provided templates (terms, initial length, staggered terms, nominating process, etc.). Plan is to present in October, vote & adopt in November. Fundraising – proposals to be presented in October, discuss & adopt in November. Feedback on activities from potential donors to be discussed in December.

Minutes review – no mention of Treasurer report – motion for approval by Doug Hanson, second Anslee Wilson – passed

Treasurer's Report – attached – motion to approve David Frye, second Gerry Roth, passed

Calendar of Events Review – Bill Wittel

Sunday – Emergency Preparedness Fair – Anslee to donate door prize for signups to mailing list. Questions about comfort kits & availability – handout will be available with details about how to prepare one

Cresswind next week as exhibitor at the Cresswind Expo event.

Doug Hanson raised question about volunteers at events. Trying to source more community volunteers vs. Board members.

Cresswind Educational Forum – Early signs of Alzheimers & Dementia – GEMS model discussion

Alzheimer's Walk – 10/7- Gerry Roth – walk starts @ 9:00, we will have exhibitor table. – Objective is to provide awareness of BDX, differentiate ourselves with VDT – working with Tom (SWD) to see what we can do with props as display – if going, wear white shirt with name tag – sign up at walktoendalzheimersgainesville.com, team BDC

VDT @ INK – On line registration has started

Speaking engagement at Kiwanis in October

NGSR – ½ day private event with VDT (early November)

Cloud – Budget details to follow

4 categories	Income	Expense
	Dementia Comp.	Community Engagement
	<u>Fundraising</u>	<u>Governance</u>
	\$537,000	\$362,000

Net gain of \$174,000

Cloud then provided overview of each section with examples & details.

Will mentioned that it may be easier to generate 5 \$10,000 sponsors rather than one \$50,000 sponsor.

Review of projected activity for 2024 used to develop budget, details of each category.

Review of each category budget:

Dementia Comp	- \$323,300 income
Fundraising	- \$210,625 income
Engagement	- \$13,000 expense
Governance	- \$332,000 expense (includes salaries)

Review of key ratios

Bill – goal based on national non-profits averages is that 35% of income will go to operations and 65% to programs.

Cloud to forward preliminary By-Laws along with preliminary budget to review at October meeting.

Doug – have Constant Contact database ready to go but question is what do we do with it?
– Doug & Cloud will work together to transfer data and develop a plan that includes than you as a follow up to different event attendees.

Meeting adjourned

BEYOND DEMENTIA COALITION, INC.

Gainesville, Georgia

PROFIT and LOSS STATEMENT

as of

August 31, 2023

NET INCOME AS OF JULY 31, 2023: \$ 5,087.29

AUGUST INCOME:

Donations to North Georgia Community Fdn. 00.00

Cresswind Community Fund 2,000.00

In-Kind Donations:

'Constant Contact' Database – Doug Hanson 37.17

Interest Income – NGCF 0.17

TOTAL INCOME \$ 7,087.29

AUGUST EXPENSES:

Office Supplies 88.81

TOTAL EXPENSES \$ 88.81

NET INCOME \$ 6,998.48

Sources: Quick Books, PSB Statement, NGCF Statement, Swyft Filings



Beyond Dementia Coalition 3rd and 4th Quarter 2023 Events

Virtual Dementia Tour: Hall County First Responders 60 Participants from Gainesville and Hall County EMS, law enforcement, and firefighters	July 14
Virtual Dementia Tour: General Public 30 Participants from Gainesville and Hall County, hosted at INK	August 22
Exhibitor: INK Emergency Preparedness Expo for General Public Gainesville, GA	September 24
Virtual Dementia Tour: Cresswind LLC Private Event 60 Participants from Residential Community	September 27
Exhibitor: Cresswind LLC Volunteer Opportunities Expo Gainesville, GA	September 30
Educational Forum on Dementia: Cresswind LLC Private Event Gainesville, GA	October 4
Exhibitor and Participant: Walk to End Alzheimer's Gainesville, GA	October 7
Virtual Dementia Tour: General Public 60 Participants from Gainesville and Hall County, hosted at INK	October 18
Presentation: Kiwanis Club of Gainesville Gainesville, GA	October (TBD)
Virtual Dementia Tour: North Georgia Senior Resources Group Private Event 30 Participants from Gainesville, Hall County and North Georgia	November 2



EMERGENCY COMFORT KITS

In an emergency, those with dementia need specialized preparation and assistance. Disaster, episodic illness, injury requiring medical transport or other unplanned displacement is unsettling at best. But for those with dementia, the emotional trauma and confusion caused by an emergency can be debilitating. People with dementia may not be able to effectively respond to healthcare provider questions about medications, co-morbidities, or contact information for responsible parties – information that is vital to their care continuity, comfort, and well-being.



The Emergency Comfort Kit is a simple and effective tool to address possible information gaps as well as support physical comfort while an individual with dementia is displaced due to disaster.

The ECK was developed through partnership and collaboration between the American Red Cross (ARC) and Beyond Dementia Coalition. It was a sanctioned Gainesville/Hall County Wisdom Project 2030 project.

The Emergency Comfort Kit contains essential hygiene, medical information (“Plan-in-a-Can”), and items specific to the individual’s needs. It can be replicated in any community, on any scale.

Emergency Comfort Kit Components

- Purple bag
- Shampoo
- Washcloth
- Lip balm
- Toothbrush/paste
- Tissue
- Shaving gel
- Safety razor
- Hand/body lotion
- Hand soap
- Comb

Plan in a Can – Suggested Components

- Medical history
- Medications
- Physician directives
- Physician contact information
- Spare glasses
- Incontinence products
- Recent photo of person with dementia
- Water, non-perishable liquid meal
- Favorite items (book, picture, purse, etc)
- Fidget/sensory items
- Phone charger
- Important phone numbers (including Alzheimer’s Association 24/7 helpline, Medic Alert or other wandering response service)
- Other items as appropriate

Suggested resources to create your own Emergency Comfort Kits and Plan-in-a-Can Kits are located on page 2.



SUGGESTED RESOURCES FOR EMERGENCY COMFORT KITS AND PLAN-IN-A-CAN KITS

Emergency Comfort Kit purple bags

Northstar Printing and Promotions
5340 McEver Road
Flowery Branch, GA 30542
770/225-0121

Plan-In-A-Can labels

Matthews Printing
336 Northside drive
Gainesville, GA 30501
770/536-3439

Plan-In-A-Can inserts

American Red Cross
675 White Sulphur Road Suite 230
Gainesville, GA 30501
770/532-8453

ABOUT BEYOND DEMENTIA COALITION

Beyond Dementia Coalition, Inc. supports those providing care to someone living with dementia. Its mission is to reduce stigma and inspire people through awareness and education to recognize, engage, assist, and ultimately embrace people living with dementia as valued and beloved members of the community. Its programs and services are intended for caregivers, both paid and unpaid, as well as friends, neighbors, first responders, businesses, faith groups, and all members of the community. Beyond Dementia Coalition collaborates with local and national organizations that include Cresswind LLC Fund, Wisdom Project 2030, Alzheimer's Association, Brenau University, University of North Georgia, Community Council on Aging, Adult Children Caring for Aging Parents, Interactive Neighborhood for Kids, Legacy Link, Northeast Georgia Health System, American Red Cross, Georgia Mountain Fiber Arts Guild and area churches. Beyond Dementia Coalition is a license holder with Second Wind Dreams, authorized to deliver Virtual Dementia Tour events to the community. CEO Bill Wittel joined the Beyond Dementia Coalition in 2018 as a volunteer following the diagnosis of his wife, Ellen, with dementia, then stepped into a leadership role at the organization following her passing. He brings over 40 years' sales management experience to this role. Beyond Dementia Coalition status as a non-profit 501(c)(3) is pending, EIN# 92-2825339. www.beyonddementiacoalition.org