

Minutes

Beyond Dementia Coalition

8/15/2023

Interactive Neighborhood for Kids

Present: Bill Wittel, Will Hicks, Cloud Conrad, Gerry Roth, David Frye, John Copenhaver, Libby Dunahoo, Doug Hanson

Absent: Jill Crunkelton, Chad Black, Joe Dennis, Bill Rhoads, Anslee Wilson

Special Guests: Bill Papciak (Cresswind Community Fund), Tom Johnsrund (Second Wind Dreams) Mandy Volpe (INK)

Call to order – Bill Wittel 12:00

Minutes: Due to their not being sent out, they will be resent and approved at the next meeting.

Attendee introductions around the table.

Introduction of Gerry Roth who provided us introduction to himself, his family and their situation. Gerry will help coordinate volunteer efforts to track and motivate / increase participation.

Introduction of Tom Johnsrund, representing Second Hand Dreams, the owner of the VDT. Currently the VDT has had over 3MM people go through it in over 17 countries and in over 1000 nursing facilities. Tom provided us with an introduction to Second Wind Dreams. Their primary objective is to provide dreams for seniors primarily in nursing home facilities. They have fulfilled over 10,000 dreams over 25 years. Their different offerings consists of a Hospital VDT, a mealtime VDT, an inclusive VDT which includes caregiver training and a dental VDT which is in the pilot phase at this time. Other areas of partnership include Dementia Interpreters (program/class about communicating with those with dementia). They also offer and are the sole provider of Certified Training Classes (required by those who conduct VDT & other programs). They look forward to a partnership with BDC and will list in their Partnerships on their websites and social media. They are looking to unveil in the 4th quarter an Autism Reality Experience. Their partner in the UK has been using it for several years. Neuro diversity awareness is the overall goal for Second Wind Dreams. Tom then explained the objectives & basis of the Autism Reality Experience and had a brief discussion about the training programs. He then discussed the Dental program in a little more detail detailing how it is for dentists and hygienists only due to the hands in mouth component. Only they will be able to provide the dental VDT. It is their hope that it will become a standard CE Credit for hygienists.

Brief discussion about DACE (Demential Awareness Competency Evaluation) which measures the level of care and evaluates those providing the care.

2 grants in Florida and Alabama, both CMS grants. That has embedded VDT in programs required by skilled nursing facilities that are fined for failed evaluations.

SWD's proposal to us is based on their international model. Pricing is based on volume with discounts on the SWD portion kicking in after a certain number of programs completed. In addition, they will provide a discount on training costs.

Bill then discussed the current relationship with NGSR (North Georgia Senior Resources) – looking to expand funding & partnership to develop training for employees at the retail level.

Tom – All manuals should be translated into other languages.

Bill Papciak then reintroduced himself and told us a little bit about the Cresswind Community Fund. The fund does two things: 1) raises funds and 2) grant funds.

Their mission statement directs them to raise funds and make grants for services that benefit the 55 and over age community in Gainesville & Hall County. They currently have 1350 members out of 1700 residents at Cresswind (residency is a requirement). 90% of donations come from members. As of January, they were approaching \$800,000 in gifts. Challenge at this point is find local seniors in need. Offered to host BDC Board meeting and distributed handout (attached). Bill then presented BDC a donation from the Cresswind Community Foundation to fund the VDT Day at Cresswind.

Mandy Volpe reintroduced herself as INK Director. Brief discussion about who INK is and what they do. Celebrating 21 years this year. In launch phase for new building in Oakwood. 75K guests last year, 80K anticipated this year. Field trips now booking for April of 2024. New building will be in Oakwood and will be the anchor of their new downtown. Emergency Preparedness Day is scheduled for next month and BDC will have table there.

Bill Wittel then discussed a second opportunity/program for us to consider, the HB987 program. This will complement existing program of VDT. Gerry Roth discussed issues with training in Reliable Nursing Homes and their inconsistencies. Cloud reviewed the HB987 program & its requirements. Test case for training Cloud has developed is planned for 2 of Reliable's facilities. Brief discussion followed about economics of the training program. The thought is that this could be a 2nd source of income for BDC LLC. Discussed challenges in different learning styles. Ideally, both VDT and DACE will be incorporated wherever possible versus just sitting someone down in front of computer.

Wrapped up at 1:30.

Next meeting will focus on bylaws and budgets.