

**BEYOND DEMENTIA COALITION PARTNERS WITH ALZHEIMER’S ASSOCIATION
FOR COMMUNITY EVENT IN NORTH GEORGIA**

Goals	<p>Bring new information, perspectives, and resources related to dementia and dementia caregiving into the community</p> <p>Inspire and foster dialogue about dementia within dementia circles, from those diagnosed with dementia to caregivers to health practitioners to policy advocates</p> <p>Build strategic relationships aimed at closing the dementia preparedness gap in North Georgia</p>
Overview	<p>A full day program designed to serve two primary audiences:</p> <ul style="list-style-type: none"> • dementia caregivers/ care providers, and • those living with dementia <p>Concurrent with the Virtual Dementia Tour experience, participants may attend general sessions, breakouts, panel discussion(s), roundtables, and/or vendor booths.</p> <p>A “pop-up” adult day component will offer special programming for those living with early-stage dementia and a respite option for symposium attendees.</p>
Programming	<p>Keynote and general session presentations alternating with breakout session options</p> <p>Potential topics may fall into categories/themes such as:</p> <ul style="list-style-type: none"> • Warnings Signs, The Diagnostic Path, Dementia Conversations • Prevention and Treatment • Symptom Progression • Dementia Care Principles and Techniques • Family Planning (financial, legal, medical, trials) • The Care Plan (if/when to move to ALF/MCU, if/when for private duty/home health), the family care team (who/how) • Self-Care for Caregivers • Policy/Advocacy (state, federal) • Credible caregiver resources in Gainesville and North Georgia <p>The final programming will be scaled appropriately for attendance goals and space availability plus loved ones with dementia.</p>
Attendance Goal	100 – 200 registrants plus adult day participants, exhibitors, presenters, and volunteers
Logistics	The event is free however reservations are required.
Venue	The venue will achieve the highest tier sponsorship and key visibility opportunities available in exchange for the donation of space and setup services.
Sponsors	Sponsors will receive visibility on event promotional and collateral materials and will have opportunities to participate in the programming delivery. Sponsorship opportunities may include but are not limited to lunch, refreshments, programs/signage, speaker honoraria, roundtable sessions, or other.
Date	TBD in Fall 2024