

Beyond Dementia Coalition, LLC

Minutes

Date: 06/04/2024 *{corrected}*

Attendees:

Name	Attended	Phone/Zoom	Absent
Bill Wittel	x		
Cloud Conrad	x		
Will Hicks	x		
John Copenhaver		x	
Anslee Wilson			x
Doug Hanson	x		
Bruce Leyton	x		
Gerry Roth	x		
Libby Dunahoo	x		
Ashley Trammell	x		
Bill Rhoads			x
Sandra Williams (AVB)	N/A		
Chuck Bancroft (AVB)	N/A		
Bill Papciak	N/A		

Reading by Gerry Roth

Approval of Minutes: Motion –Hanson Second – Dunahoo

Treasurer’s Report: Motion – Hicks Second - Roth

President and Executive Director’s Reports –

Strategic Plan Review (1 pager attached)

Strength is in education

VDT Pro helps with training and how it can impact jobs

VDT Pro coming to Longstreet Café, need volunteer / help July 30/31

VDT & briefing day 1, job specific training day 2, that evening put everything into practice with volunteers and their guests.

Discussion about deliverables, objectives, opportunities

How can we use Longstreet VDT Pro to help with future training, publicity. What can we do to help market later?

Question from John Copenhaver about legal ramifications of dementia diagnosis disclosure – viewpoint from attorney's point of view. Discussion followed about what makes people good candidates to attend dinner as guests, how many, what disclosures may be needed if photos or video is taken, etc.

Education

SEL – Alzheimer's Assoc is taking over from BDC as supporter / organizer. Next program will start in September.

@ highest level, HB997 w/ modules – Is face to face class something we should consider? Do we bring various classes out of darkness? Where, how much to charge, time frame, etc. all questions. Possible sponsor would be libraries, Gainesville Park & Rec, etc.

Some follow up discussion about does attendance at class involve certificate / certification? Bill Wittel asked for vote for all to agree that we move forward with certificate of completion only.

Cresswind #2 went very well. Conversation with Bill Papciak regarding #3, Healthy Living.

Question from Ashley Trammell regarding support group and is it for Cresswind residents only. Goal is to add a Hall County wide event as well.

RAD – being tweaked based on experience. Finding that rhythm and sonic are retained. How to measure success? Demand, need, alignment with users, etc.

What's in everyone's best interest? Did we deliver what we agreed to? Documentation being delivered along with basis of program.

How do we measure well being / success of readers and residents? Working on those measures, concern is limited sample size. Additional impact is being noticed on readers as they are taking ownership of relationship and actions. Question has become how can I make this person's life better? Examples of things outside reading discussed. Additional

discussion about funding and how they are finding additional funds to continue to support mission.

Symposium

New donor, Bob Swoszowski, NEGA McDonald's, donated \$5000. Alzheimer Association has donated \$14,000.

Need sponsors that Bill and Cloud can approach. They asked everyone around table for one. The following were mentioned:

Fast Signs or Signs by Tomorrow

Elizabeth Brown

Gerry working on Delta Airlines

Mundy Mill Dental (Bruce)

NGHS Foundation – Chris Bray

Speaker ideas sheet shared – need 2 board members to help review and coordinate speakers (Libby and Ashely volunteered).

Music and pet therapy attendance discussed

Web updates to be sent as needed.

Finally, a brief discussion about external materials that some are receiving and the need for us to tighten up our intellectual properties. Be careful with what we use of others.

Next meeting is July 2nd at Stifel. 11:00 – 12:30



MEETING AGENDA

Monthly Board Meeting

June 4, 2024

@ Stifel, 212 Green Street NE, Gainesville 30501

Time	Topic
11:00	Welcome
11:05	Author Reading: Gerry Roth
11:10	Treasurer's Report and May Meeting Minutes
11:15	Strategic Plan Review
11:20	Education <ul style="list-style-type: none">• SEL findings, next steps• VDT PRO at Longstreet Café• Dementia Ready organizations• Live Class concept
11:35	Community Engagement <ul style="list-style-type: none">• Cresswind Preparedness Program• Cresswind Support Group update• Reading to Adults with Dementia (RAD) Update• Symposium
11:45	Symposium <ul style="list-style-type: none">• Sponsorship<ul style="list-style-type: none">○ Sell sheet○ Tiers○ Timeline○ Seeking 2 board members to lead• Volunteers<ul style="list-style-type: none">○ Fact sheet○ Onboarding process



- Timeline
- Seeking 1 – 2 board members to lead
- Speakers
 - Content grid
 - Recruitment guide
 - Onboarding process
 - Seeking 2 – 3 board members to guide

12:15 Web Updates

12:20 Board Announcements

12:30 Adjourn

BEYOND DEMENTIA COALITION, INC.
Gainesville, Georgia

BALANCE SHEET
as of
June 4, 2024

ASSETS

Current Assets – Bank/Foundation Accounts:

Peach State Bank	\$ 7,230.11
North Georgia Community Foundation	2,325.15

TOTAL ASSETS **\$ 9,555.26**

LIABILITIES AND EQUITY

Current Liabilities:

Salaries	\$ 2,500.00
Second Wind Dreams (3 – VDT's)	2,800.00

TOTAL LIABILITIES **\$ 5,300.00**

TOTAL EQUITY **\$ 4,255.26**

TOTAL LIABILITIES AND EQUITY **\$ 9,555.26**

BEYOND DEMENTIA COALITION, INC.

Gainesville, Georgia

PROFIT and LOSS STATEMENT

as of

June 4, 2024

MAY INCOME:

Donations to North Georgia Community Fdn.	\$	500.00
Donations to Peach State Bank Account		2,451.00
Interest Income – NGCF		0.??

*\$ 6000 from
Hydro*

*\$ 1200
Dough
Stamps
Lynette
Celia VOT*

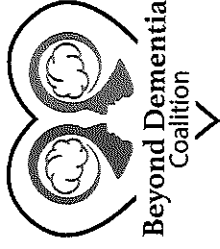
TOTAL MAY INCOME \$ **2,951.00**

MAY EXPENSES:

Foundation Fees		27.65
Web.com		29.44
Office Expenses		21.08
Legal Expenses		90.00
Meal Expenses		161.49
Associations		199.00

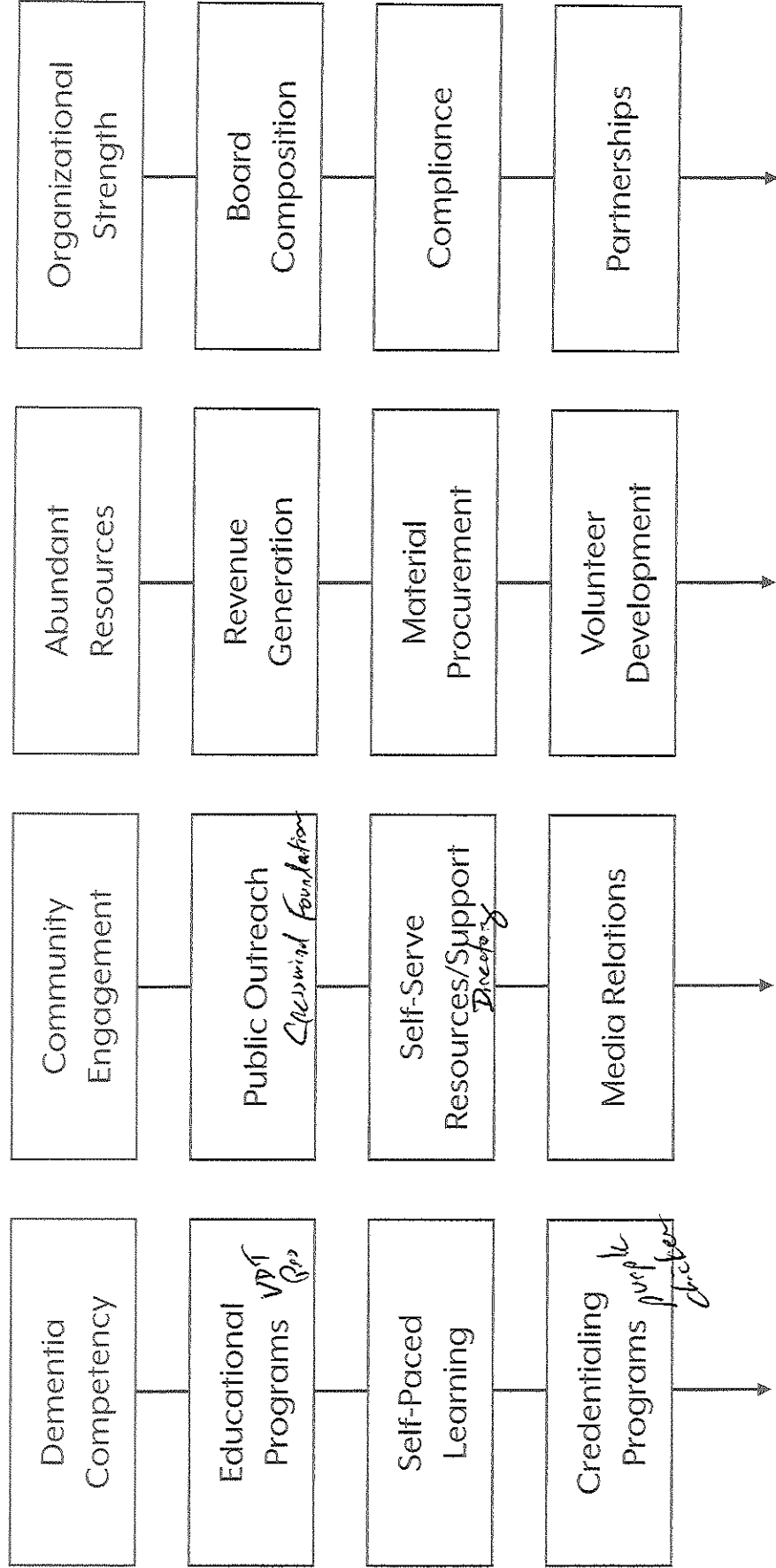
TOTAL MAY EXPENSES \$ **528.66**

MAY NET INCOME \$ **2,422.34**



OBJECTIVES & STRATEGIES

Click on any strategy below, in purple, to advance to the Details sheet for that Strategy.



Track	Topic	Presenter	Invited	Accepted Agreement	BoV/Hea Title
Advanced Planning	Financial Preparedness	ElderLaw - Eric Owens/Katie Davis			
	Advanced Care Decisions	Libby Dunahoo	Y	Y	
	Navigating Medicare/Medicaid	Kelth Nabb, Affordable Medicare Solutions			
Person with Dementia	The Coordinated Care Plan				
	Companion Programs	Bruce Leyton, Felicia Raughton			
	Remembrance Programs	Lisa Kaufmann, EOLD Doula			
	Dementia Navigators	Ashley Trammel	Y	Y	
	Understanding Hospice/Palliative Care	Ron Ogletree	Y	Y	Products and Home Modifications to support aging in place for the PWD
	Aging in Place	Vanessa Schater			
Mental Health for the Elderly	10 Warning Signs	Bruce Leyton			
Medical/Science	Diagnostic Research and Innovation	(Dr. Parker/Emory)			
	Era of Treatment				
	FDA Treatment Options and Considerations	Dr. Somaya Jula			
	Research and Clinical Trial	Jill Disney			
Caregiver	Diagnostic Pathways - MACs	Hope Flanagan			
	Progression of Alzheimer's and Dementia - Various Models				
	Unique Aspects of VD, FTD, LBD - Panel	Teepa Snow Representative (Cloud)			
	Telepathic Communication with Dementia	Sharon Hall, Brandl Hackett, ??	Y	Y	
	Bereavement - Grief for the Living	Dan Goerke			
	Bereavement - Transition and Beyond	Karen Stone	Y	Y	
	Caregiver Syndrome - Myths and Facts				
	Self-Care for the Caregiver				
	Congregational Respite Development	Robin Ditt?			
	Caregiver Techniques - Communication				
Caregiver Techniques - Hands on Skills					
Community	Facts and Figures	(part of Intro and welcome?)			
	Advocacy - Priorities, Progress, and You	Nancy Pitra			
	Community Topic	Laura Banner			
	Primary Care Provider Readiness				
	Community Awareness - Education and Resources	Staci Hannah and team			
	Disaster Preparedness	Bobby Wood and Mike Reamen?			
	Safety - Wandering (Fire, EMS, LE)	John Clark			
	Multi-generational approach - youth focus				
	Coordinated Multi Provider Care Plans				

	Exhibitor	Presenting	Bronze	Sterling	Platinum
	\$200	\$1000	\$2500	\$5000	\$10000
	15	~	3	3	1
Logo Placement in Website Sponsor Section	❖	❖	❖	❖	❖
Logo Placement in Program	Name	Name	❖	❖	❖
Logo Placement on Bags/Folios/Journals				❖	❖
Insert into bag/folio/journal		\$100	❖	❖	❖
Logo Projection on General Session PAUSE Artcard				❖	❖
Logo on Promotional Flyer			Name	❖	❖
Exhibitors Hall Presenting Signage			❖	❖	❖
Logo Projection on Slide Template Title Slide				❖	❖
Organization Mention in Press Release			❖	❖	❖
Workshop Presentation				❖	❖
General Session Presentation					❖

VDT is in-kind sponsorship = \$2000
 Adult Day is covered by a sponsor at Sterling Level
 - Longstreet Café is a Sterling (or maybe Bronze) sponsor