

# Beyond Dementia Coalition, LLC

## Minutes

Date: \_\_\_\_\_08/06/2024\_\_\_\_\_

Attendees:

Name	Attended	Phone/Zoom	Absent
Bill Wittel	X		
Cloud Conrad	X		
Will Hicks	X		
John Copenhaver		X	
Anslee Wilson	X		
Doug Hanson	X		
Bruce Leyton			X
Gerry Roth	X		
Libby Dunahoo		X	
Ashley Trammell	X		
Bill Rhoads			X
Sandra Williams (AVB)	n/a		
Chuck Bancroft (AVB)	n/a		
Bill Papciak	n/a		

President's Remarks:

We are closing the information gap and where you bring information, you bring fruit. This in turn allows growth. Commented about advocacy update in legislation (attached).

**Approval of Minutes:** Motion – Roth                      Second – Wilson

**Treasurer's Report:** Motion – Doug Hanson  
Financials presented by Doug. Attached. Expenses for symposium beginning. Advertising on golf scorecards is paid, should have samples next month. Anslee suggested an information card to facilitate gifting @ symposium.

## **President and Executive Director's Reports – Agenda attached.**

### **1) Education**

VDT prospects – see agenda.

10/14 – Fulton County Library staff development day representing 34 libraries. Will address VDT Tour. 350 attendees Nov – Jan. Strategic choices – staff & patrons VDT, approx. 50/day. Volunteers come from Fulton volunteers. Geared towards libraries, high visibility, great exposure. They do have some funding from either library and/or Foundation. Goal is to have first VDT within one month of October meeting.

Gerry approaching city of Milton – VDT Pro for 1<sup>st</sup> responders

Backup plan for VDT tours if symposium is booked full – need to set date and place.

Longstreet moved to 8/28 due to Cloud's COVID diagnosis.

### **2) Community Engagement -**

RAD Update – presentation made to Phoenix Program Directors – 30 minutes to discuss parameters, outcomes, etc. One holdup may be cost / funding.

Podcast update – 2 of 3 edited. Trying to upload to new YouTube channel, work-in-progress. Maybe VIMEO option.

Cresswind Support Group – 1<sup>st</sup> meeting Stacy and Bill ran. 13 people attended – good energy, need is there. 7 truly needed to be there, others were just interested. Stacy laid out rules, ran meeting very efficiently. Follow up meeting being worked on. Plan is 1x per month, 4<sup>th</sup> Tuesday, 12:30 – 1:30.

### **3) Symposium – onsite yesterday reviewing facility, flow, etc. Link now live on website, Events subpage. Live link on front page. Attendee, sponsor and volunteer buttons / links.**

Discussion about Dad's Garage as keynote and how they use improve to help with those in need.

Alzheimer Assoc extremely impressed with speaker list.

Anslee to sponsor Dad's Garage.

Cloud to change registration form to get indication about interest in caregiving services if offered. Anslee to help provide caregivers.

VDT Tour separate registration.

Bill had interview with Bill Maine on WDUM on 8/5 to publicize.

Total budget \$30,000

Current funding included \$14,000 Alz. Assoc grant, \$5000 from Bob Swoszowski to cover Stacy, \$1000 NGHS, \$1400 Helping Hand (Ansee).

Cloud to share more detailed full budget in near future.

**Next meeting is \_\_\_September 3rd\_\_\_ at \_\_\_Stifel\_\_\_\_\_. 11:00 – 12:30**



Monthly Board Meeting  
August 6, 2024  
**MEETING AGENDA**

Time	Topic
11:00	Welcome
11:10	July Meeting Minutes and Treasurer's Report
11:20	Education <ul style="list-style-type: none"><li>• VDT Prospects:<ul style="list-style-type: none"><li>○ Fulton County Library System <i>34 libraries</i></li><li>○ Walden's Cove (VDT Pro)</li><li>○ United Community Bank (VDT Pro)</li><li>○ Gardens of Gainesville (VDT Pro)</li></ul></li><li>• Longstreet Café – August date TBD</li></ul>
11:35	Community Engagement <ul style="list-style-type: none"><li>• Reading to Adults with Dementia (RAD) Update</li><li>• Podcast Update <i>2 of 3 edited, video try to upload to new</i></li><li>• Cresswind Support Group <i>1st meeting - Stacy, Bill, Ron - 13 people - good energy, need to work in progress</i></li></ul>
11:45	Northeast Georgia Dementia Symposium: Closing the Preparedness Gap <ul style="list-style-type: none"><li>• Event Manager: Stacey Childers</li><li>• Speakers<ul style="list-style-type: none"><li>○ 27 sessions, listed on website</li><li>○ Dad's Garage headlining: Improv for Caregivers (not yet listed) <i>Keynote - \$1400 6-8 cash members</i></li><li>○ Presentations due August 14 <i>my need help reviewing</i></li></ul></li><li>• Sponsorship<ul style="list-style-type: none"><li>○ Longstreet Café, Lakewood Baptist, NGHS, <i>Swiss</i></li><li>○ Tiers</li><li>○ Program agenda</li><li>○ Sponsors needed for</li></ul></li></ul>

*Asks to  
approve  
Lakewood  
Village*

*moved to 8/28  
pushed due to Covid safety  
GUID*

*youtube channel  
work in progress  
(Video option?)*

*Stacy hand out  
info - can  
meeting my  
efficiency -  
follow up  
meeting being  
written on  
1st month  
4th Tuesday  
12:30 - 1:30*

- VDT, Dementia Track, Printing, Media Coverage, Signage, A/V support, etc

- Exhibitors
  - Sponsors, speakers, local businesses
- Attendees
  - Registration Open
  - Press release from Alzheimer's Association
  - Event listing on Alzheimer's Association website
  - Notifications sent to pre-registration list
  - Event listing on Gainesville event page
  - Press release to Bill Maine at WDUN
- VDT
- Dementia Track
  - Early stage
  - Middle stage
- Volunteers
  - Gerry Roth role
  - 25 – 30 needed
  - Full day or AM/PM shifts

12:15

### General Updates

- Donate through website
- Database through symposium
- Resources section on website
  - Podcast
  - Articles and Documents
  - Directory (2025)
- Grant writing resource
- Game development
- Strategic Planning meeting October 8th

12:20

### Board Announcements

12:30

### Adjourn

*Handwritten notes:*  
 \$30,000 Total budget  
 \$14,000 ALZ assoc grant  
 \$5,000 FWOZ  
 \$1,000 NGHS  
 \$1,400 Ansika  
 Check share budget within next couple of days

## Advocacy Meets Results: NAPA/AAIA Pass Senate

The Summer months have been filled with excellent news in the fight against Alzheimer's. As many of you know, in June, we saw two medications that treat mild cognitive decline and early Alzheimer's receive FDA approval. However, your advocacy efforts did not stop progress there. As July comes to a close, AAIA and the NAPA Reauthorization Act have passed the Senate floor unanimously!

As a refresher, NAPA was the catalyst for progress in the Alzheimer's and dementia federal programs and with so many competing demands of the federal government and its agency representatives, we are fortunate to have a law that requires a specific and coordinated focus on and resources dedicated to this disease. The original law will expire in 2025, and the NAPA Reauthorization Act would extend the law until 2035.

The Alzheimer's Accountability Act ensures Congress hears directly from the scientists at the National Institutes of Health (NIH) on how much research funding is needed to meet the first goal of preventing and effectively treating Alzheimer's by 2025. The Alzheimer's Accountability and Investment Act would extend to 2035 the requirement for NIH to submit a professional judgment budget (PJB) to Congress describing the annual funds needed to make progress against Alzheimer's disease.

The unanimous passage of both NAPA and AAIA in the Senate marks great progress in ensuring appropriate funding and planning for combating Alzheimer's disease. This progress is largely thanks to all of your advocacy efforts. Our advocacy efforts cannot stop there!

As August recess is upon us for members of Congress, many of the members will be back in the state and their districts. Please feel free to reach out to your legislator's local district office, as we still want our Georgia delegation to push for House action on the AAIA and NAPA.

Though the push for further action is vital for these bills' final passage, we also encourage you to thank Senators Ossoff and Warnock for their support in passing NAPA and AAIA. Feel free to submit a thank you video through [Gather Voices](#).

Our advocates in Georgia have done an amazing job and we hope to continue our progress. The reason we have been able to achieve as much as we have this Summer is due to each and every one of you. Your passion and ability to share

— BDC Presses

**BEYOND DEMENTIA COALITION, INC.**

**Gainesville, Georgia**

**BALANCE SHEET**

as of

August 6, 2024

**ASSETS**

**Current Assets – Bank/Foundation Accounts:**

Peach State Bank	\$ 6,502.99
North Georgia Community Foundation	200.39

**TOTAL ASSETS** **\$ 6,703.38**

**LIABILITIES AND EQUITY**

**Current Liabilities:**

Salaries	\$ 2,500.00
Longstreet VDT	1,200.00
Symposium – Stacey Childers	2,000.00
Printing Costs	137.00

**TOTAL LIABILITIES** **\$ 5,837.00**

**TOTAL EQUITY** **\$ 866.38**

**TOTAL LIABILITIES AND EQUITY** **\$ 6,703.38**

**BEYOND DEMENTIA COALITION, INC.**

**Gainesville, Georgia**

**PROFIT and LOSS STATEMENT**

as of

August 6, 2024

**JULY INCOME:**

Donations to North Georgia Community Fdn.	\$	0.00
Donations to Peach State Bank Account		925.69
Phoenix Walk-A-Thon - Braselton	925.69	
Interest Income – NGCF		0.05

**TOTAL JULY INCOME** **\$ 925.74**

**JULY EXPENSES:**

Salaries (CQC, WTW)	\$	2,500.00
Foundation Fees		9.30
Advertising – Beachcraft Golf		495.00
Zoom.com		135.91
Symposium Software		799.00

**TOTAL JULY EXPENSES** **\$ 3,939.21**

**JULY NET INCOME** **\$ <3,013.47>**