

Beyond Dementia Coalition, LLC Minutes

Date: ____2/4/2025 _____

Attendees:

Name	Attended	Phone/Zoom	Absent
Bill Wittel	X		
Cloud Conrad	X		
Will Hicks	X		
Sid Jacobs	X		
Anslee Wilson	X		
Anga Lee Tipton	X		
Bruce Leyton	X		
Gerry Roth	X		
Libby Dunahoo			X
Ashley Trammell		X	
Susan Lahey			X
Linda Stacy			X
Randy Meincke	X		
Vanessa Schaffer (Advisory Board)	X		
Laila Stammer			X

President's Remarks:

Welcome to all, especially Vanessa Schaffer. Thanks to Randy & Sid for help with updated financials and governance issues.

Approval of Minutes: Motion – Anslee Wilson Second – Bruce Leyton

Treasurer's Report: Motion – Gerry Roth Second – Bruce Leyton
Financials presented by ____Sid Jacobs_____. Attached.

Discussion about cleaning up 2024 financials.

Reports assume 1/1/23 numbers were correct and that balance was carried forward.

Need to run as cash basis organization versus accrual.

Review of controls in place, quarterly by CPA anticipated going forward.

1099's not sent pending review by CPA.

In-kind donations not showing in financials due to nature of accounting.

Question by W. Hicks about in kind donors needing letter, would it change how they are reported.

Current balance estimated at \$31,054 primarily due to gifts (\$25K from Swoszowski's).

President and Executive Director's Reports –

Programs and Services

See attached Initiatives handout. This is a boiled down, simplified strategy. There is a one page handout coming that is more public/donor centered.

Pipeline – Gerry Roth

- 1) Fulton County Public Library – 3rd Friday of each month. Presentation made. VDT on hold due to budgeting issues.
- 2) SEL – working on class for Spring. This will begin in March.
- 3) Lanier Tech – April 8th – VDT program commitment for their volunteer program. No charge, looking to do quarterly or semi-annually.
- 4) Tulip – strategic partner respite program owned by Laila – expanding to 3rd day. Potential partnership with CCOA off table for now due to their wanting to go in a different direction.
- 5) RAD – Bruce Leyton – progressing but moving slow, prepping for future. Goal is beginning program at LVE.
- 6) VDT – Hall County Sheriff – Bill Wittel – happening in May, will need volunteers.
- 7) VDT – NGHS Security staff – 70 officers, happening in April over 2 days.

- 8) Dunwoody United Methodist Church – Bill Wittel – Pacesetter Sunday School class – 2 presentations made so far. This is moving our impact towards Atlanta. More to come.

Money Page

Presentation of actuals vs. budget for 2025 calendar year. Discussion about big picture – cash flow needs, allocations, goals (reserve fund), etc.

Personnel

Cloud and Stacy's duties are proposed to change. Cloud would like to transition from Executive Director to more program oriented role. Stacy will increase her involvement moving toward a potential Executive Director role.

1099 contractors (2025)

Cloud

Stacy Childers – symposium, training for VDT, debriefs, etc. Looking to expand.

Chrissie Rector – RAD only, best practice research methodology for RAD

Unknown – someone to modify Chuck Bancroft's work for this generation of workers.

Related more to marketing, comment from Anslee about needing someone to put more information on programs on website. Maybe even as "micro modules".

Cloud to do a Zoom call with more in depth revision of budget.

Motion from Will Hicks to approve the newly contracted positions with no formal amount committed until approval of the 2025 budget. Second by Bill & Sid. Motion approved.

Fundraising

Non profit status approved by Salesforce as of 2/4/25 for 10 licenses. Cloud will be administrator. This will primarily be used as a CRM tool for fundraising purposes.

Vanessa – We have a need for a small postcard handout to present to potential donors. She showed several postcards that she uses. Also showed yellow business card size handout that she uses which identifies family member or companion as having dementia. These are items that came from sustainable fund raising presentation by Thompson & Associates in Nashville.

Governance

Randy – Need to have outside counsel in place for various needs. He will help but given his retired status and expertise, he can't handle everything.

Notes from his review of Governance issues:

- 1) BDC was originally established as an LLC, not a Corporation. It has been reestablished as a non-profit corporation. GA Sec. of State administratively dissolved BDC due to non-payment of fees & filings. That has now been corrected and we are back in good standing as of 1/16/2025. We were not current from Sept – Jan. Bill now listed as agent of record.
- 2) Randy reviewing minutes and Corporate Book. Wants to review all insurance policies related to BDC. Everyone needs to make sure that from now on, they refer to BDC as Beyond Dementia Coalition Incorporated, not LLC or just BDC. Logos, business card, website, etc. will all need to be updated.
- 3) Has reviewed and revised the subcontractor agreements / contracts for Cloud & Stacy. Those contracts should have been included in the minutes when they were approved.
- 4) Has spoken with Jason Voyles of Hulsey, Oliver and Mahar regarding intellectual property issues. He has sent engagement letter detailing scope and fees. They are not requiring retainer.
- 5) Randy recommends to Board that Bill sign the engagement letter authorizing fees of \$350 per hour which is standard for representation.
- 6) Randy also asks the Board for permission for the Governance Committee to meet with Jason to get a better understanding of intellectual property law (logo, etc.) and other programs we are responsible for (RAD). Also to be discussed is Jason's willingness / ability to act as general counsel for Beyond Dementia Coalition Inc. on an as needed basis.
- 7) Motion made by Will Hicks for approval of Bill to sign the engagement letter as sent, and for the Governance Committee to meet with Jason regarding intellectual property law questions and to vet him as possible attorney for other issues that may arise. Second by Bruce Leyton, passes without opposition.

Past 12:30, Bill has one final comment regarding changing logo. UNG is going to ask their Arts and Sciences students to come up with ideas as project.

Next meeting is _____ at ____ Stifel_____. 11:00 – 12:30



Monthly Board Meeting
February 4, 2005
MEETING AGENDA

Time	Topic
11:00	Welcome
11:05	January Minutes
11:10	Treasurer's Report
11:15	Programs & Services
11:30	Fundraising
11:50	Governance <ul style="list-style-type: none">• Budget• Strategy• Growth• Corporate Identity
12:20	Board Announcements
12:30	Adjourn

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Beyond Dementia Coalition, Inc.

Balance Sheet As of December 31, 2024

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
1430 InKind Clearing	0.00
1440 Donations Receivable	0.00
BEYON DEMENTIA (1200) - 2	4,805.00
Total Bank Accounts	\$4,805.00
Accounts Receivable	
1400 Accounts Receivable (A/R)	0.00
Total Accounts Receivable	\$0.00
Total Current Assets	\$4,805.00
TOTAL ASSETS	\$4,805.00
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2100 Accounts Payable (A/P)	0.00
Total Accounts Payable	\$0.00
Total Current Liabilities	\$0.00
Total Liabilities	\$0.00
Equity	
Opening Balance Equity	-9,629.19
Retained Earnings	-803.11
Net Income	15,237.30
Total Equity	\$4,805.00
TOTAL LIABILITIES AND EQUITY	\$4,805.00

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Profit and Loss

January - December 2024

	TOTAL
Income	
4100 Individual Contributions	17,556.17
4200 Corporate Contributions	23,033.64
4800 InKind Donations Recd	0.00
5100 Program Service Fees	29,561.00
5400 Event Sponsorships	2,712.85
Total Income	\$72,863.66
GROSS PROFIT	\$72,863.66
Expenses	
7100 Salaries and Payroll	16,500.00
7300 Contract Services	16,500.00
7305 Contract Services/Project	4,750.00
7310 Legal & Professional Fees	690.00
8100 Office Supplies	700.44
8110 Shipping, Freight & Delivery	1,653.63
8310 Mileage	64.63
8320 Travel Meals	966.73
8400 Fundraising Expenses	600.00
8500 Marketing and Promotion	4,476.09
8600 Program Materials	2,479.30
8610 Royalty/Licensing Fees	1,750.00
8620 SAS - Software and Licenses	1,378.24
8630 Volunteer Support	550.00
8700 Honoraria and Other Donations	300.00
8900 Education	100.00
Uncategorized Expense	4,167.30
Total Expenses	\$57,626.36
NET OPERATING INCOME	\$15,237.30
NET INCOME	\$15,237.30

Initiatives

EDUCATION	AWARENESS	GOVERNANCE	RESOURCES
Workforce Assessment	Symposium	Board of Directors	Database Marketing
VDT, Pro, Plus	Y2030 Presentations	Legal & Financial Practices	Fundraising Event
On-Demand Learning	Campus VDTs	Operations	Networking
Cohort Learning	Content Hub	Salaries	Media Relations
MicroModules	Social Media <i>(Leine?)</i>		Volunteer Recruiting