

Beyond Dementia Coalition, LLC Minutes

Date: 09/10/2024

Attendees:

Name	Attended	Phone/Zoom	Absent
Bill Wittel	X		
Cloud Conrad	X		
Will Hicks	X		
John Copenhaver		X	
Anslee Wilson	X		
Doug Hanson	X		
Bruce Leyton	X		
Gerry Roth	X		
Libby Dunahoo			X
Ashley Trammell		X	
Bill Rhoads			X
Sandra Williams (AVB)	n/a	X	
Bill Papciak	n/a		

President's Remarks:

Bill opened the meeting with comments about Advisory Board Member Chuck Bancroft's life and passing. Memorial service will be Saturday, September 21st at 2:00. His request was for any memorial gifts to be made to Beyond Dementia Coalition LLC.

Approval of Minutes: Motion – Roth Second – Copenhaver

Treasurer's Report: Motion – Copenhaver Second - Hicks
Financials presented by Doug Hansen. Attached.

Recommendation from Doug to close or change the relationship with NGCF to eliminate the \$125 per month fee.

\$210 in revenue sharing from Gerry's book was received today.

President and Executive Director's Reports – Agenda attached.

1) Education

Gerry – SEL update – School 4x this year. Next program starts Monday. Alzheimer Association with our support will be conducting. Same program as Spring. Excited about Music Therapy Program.

VDT Prospects

Fulton Country Library System – dormant since August, meeting still on for October.

Walden's Cove – trading emails, expressed interest in training after attending VDT

United Community Bank – difficult trying to get into banks, cutting back on expenditures, could also be staff reluctance.

Discussion about moving towards professional VDT (bankers, lawyers, insurance, etc.). Need to build champions of VDT to interest for company specific programs. John Copenhaver recommended approaching attorneys. Doug Hansen mentioned that may eat at Longstreet, maybe have Tim talk with them about the VDT we did for his staff and value of it.

Longstreet Café – September 17 - 18, 2-4:30

Need 5 volunteers, will be double time running 4 people through VDT at a time. Initial plan was for day 2 to be for lecture, present some hands on training bussing table, filling drinks, etc. No immediate follow up with community members. Questions about how to publicize (WCON, Access WDUN).

2) Symposium –

160 current registrants.

Budget now \$16,669. AV may come in low. Sarah (guitar player with music therapy degree) will provide music. Helping Hand's donation will be shifted to cover other expenses.

Symposium expenses – bottom line is that we are currently within \$50 to cover all expenses regarding symposium. Need to raise \$3000 to not drain BDC funds.

Bill Papciak & Cresswind Foundation approved \$300 for volunteer meals @ Symposium.

Ashton Place and Anne Bishop both committed to sponsoring tables (\$250) at Symposium.

15 current exhibitors, some paid, some in lieu of honorarium.

Social media posts being resent to board members for reposting.

Question for Bruce about how many people try to sign up and then abandon? Cloud responded that it is approximately one in 12 that have problems.

Discussion about Facebook advertising prior to event. Plan is to approach Alz Assoc to cover cost and handle.

Update from Gerry about volunteers and organization of them. Working with Stacy on that. Good base signed up, still in flux somewhat. Need 5-10 more.

Debrief on event will be Sept. 30th at 2:30, location TBD. Bill, Cloud, Gerry and Stacy will attend. Others welcome.

3) Governance

Strategic Planning meeting scheduled for October 9th at Bill's house. All are welcome.

Terms are coming up. Need to plan for those leaving, changing positions.

Fundraising – Bruce working with Grace Episcopal on potential funding through 2 different avenues. Annual Grant from NGCF – initial application was for Symposium, grant request has been amended to fund operations. Grant amount could fund entire 2025 symposium.

4th Podcast now complete.

Alzheimer walk October 5th in Gainesville.

Next meeting is ____October 22nd____at ____Stifel____. 11:00 – 12:30



Monthly Board Meeting
September 10, 2024
MEETING AGENDA

Time	Topic
11:00	Welcome
11:15	August Meeting Minutes and Treasurer's Report
11:25	Education <ul style="list-style-type: none">• SEL Update• VDT Prospects:<ul style="list-style-type: none">○ Fulton County Library System - <i>document since Aug. - for Oct. still on</i>○ Walden's Cove (VDT Pro) - <i>freddie emails - expressed interest in training after attending VDT</i>○ United Community Bank (VDT Pro)○ Gardens of Gainesville (VDT Pro)• Longstreet Café – September 17, 18 from 2 – 4:30<ul style="list-style-type: none">○ VDT on the 17th – <i>NEED VOLUNTEERS 1:30 – (12th only)</i> 4:30 <i>(20 people)</i>
<i>Bruce, Doug & Lyn –</i> 11:45	<i>Need 5 volunteers</i> Community Engagement: Northeast Georgia Dementia Symposium: Closing the Preparedness Gap <ul style="list-style-type: none">• Sponsorship<ul style="list-style-type: none">○ Longstreet Café, Lakewood Baptist, NGHS Foundation, Bob Swosowski, A Helping Hand,○ Tiers○ Program agenda○ Sponsors needed for<ul style="list-style-type: none">▪ VDT, Printing, Media Coverage, Signage, A/V support• Exhibitors<ul style="list-style-type: none">○ Sponsors, speakers, local businesses• Attendees<ul style="list-style-type: none">○ Registration Open○ Press release from Alzheimer's Association

difficult trying to get int better cutting back on expenditures could also see staff reduction

would be double time - running 4 people through @ 4:30

Day 2 - lecture/present. some hands on bus tour, fill water/tea etc.

No in med. follow up of community members how to publicize (WCON, Aseron WDU N)

- Event listing on Alzheimer's Association website
- Event listing on Gainesville event page
- Press release to Bill Maine at WDUN
- VDT
- Volunteers
 - Gerry Roth update
 - Full day or AM/PM shifts
- Debrief Symposium
 - Team debrief TBD Sept 30th at 2 pm
 - Bill
 - Gerry
 - Cloud
 - Stacey
 - Board member post-mortem during October Board meeting

12:05

Governance & Fundraising

- Board openings for 1-year terms
 - Will H.
 - Bill R.
 - John C.
 - Doug H.
- Strategic Planning
 - October 9, 2024 *9:00 - 12:00*
- Strategic Fundraising

12:15

General Updates & Board Announcements

12:30

Adjourn

BEYOND DEMENTIA COALITION, INC.

Gainesville, Georgia

BALANCE SHEET

as of

September 10, 2024

ASSETS

Current Assets – Bank/Foundation Accounts:

Peach State Bank	\$ 8,603.73
North Georgia Community Foundation	64.44

TOTAL ASSETS **\$ 8,668.17**

LIABILITIES AND EQUITY

Current Liabilities:

Salaries	\$ 2,500.00
Longstreet VDT	1,200.00
Symposium – Stacey Childers	2,000.00
Matthews Printing	267.50

TOTAL LIABILITIES **\$ 5,967.50**

TOTAL EQUITY **\$ 2,700.67**

TOTAL LIABILITIES AND EQUITY **\$ 8,668.17**

BEYOND DEMENTIA COALITION, INC.

Gainesville, Georgia

PROFIT and LOSS STATEMENT

as of

September 10, 2024

AUGUST INCOME:

Donations to North Georgia Community Fdn.	\$	0.00
Donations to Peach State Bank Account		4,800.00
Cresswind Community Fund	2,400.	
NGHS	1,000.	
Anslee Wilson	1,400	
Interest Income – NGCF		0.02

TOTAL AUGUST INCOME **\$ 4,800.02**

AUGUST EXPENSES:

Salaries (WTW)	\$	1,500.00
Foundation Fees		125.00
Web.com		60.67
Stacey Childers		92.51
Trademark Monitoring		99.00

TOTAL AUGUST EXPENSES **\$ 1,877.18**

AUGUST NET INCOME **\$ 2,922.84**

Symposium Budget					
Item	Projection	Actual	Funded	Unfunded Source	Balance
Event Manager	\$5,000		y	Bob Swosowski ✓	\$5,000
Event Management System	\$719		y	NGHS Foundation ✓	\$1,000
Dad's Garage Performance	\$800		y	Alzheimer's Association ✓	\$800
Dad's Garage Players	\$600			A Helping Hand ✓	\$800
Virtual Dementia Tour	\$2,400		y	Cresswind ✓	\$2,400
Printing - Program and Handouts	\$500				(\$500)
Printing - Signage and Directionals	\$1,000			A Helping Hand	(\$200)
Lunch	\$2,500		y	Longstreet Café ✓	\$0
Music Therapy	\$100				(\$100)
AV (estimate)	\$1,000				(\$1,000)
Speaker thank you gifts	\$250			Alzheimer's Association	\$0
Request for grant for volunteer gifts	\$300			(request to Cresswind)	(\$300)
Media	\$1,500				(\$1,500)
			y	Donations	\$350
TOTAL	\$16,669				\$13,700 (\$2,969.00)

refreshments 2 Alz. Assoc. covering

No back spend ?
 David Lee

\$250 talk