

Beyond Dementia Coalition, LLC

Minutes

Date: __11/19/2024_____

Attendees:

Name	Attended	Phone/Zoom	Absent
Bill Wittel	X		
Cloud Conrad	X		
Will Hicks	X		
Anslee Wilson		X	
Doug Hanson	X		
Bruce Leyton	X		
Gerry Roth	X		
Libby Dunahoo		X	
Ashley Trammell			X
Bill Rhoads			X
Sandra Williams (AVB)	n/a		
Bill Papciak	n/a		

Reading from Gerry

Opening Thanks from Doug

President's Remarks:

November and December meetings are very important. Officer elections and board member approvals will set the stage for next year. Plan today is to review and vote on the nominations and have them come to the December meeting so they can hit the ground running in January. Strategic Plan to be voted on in January so new board members can review and provide input at the next meeting.

Approval of Minutes: Motion – Hanson Second – Roth

Treasurer's Report: Motion – Second -
Financials presented by _Doug Hanson_____. Attached.

Some expenses (approx. \$1000) from Symposium still to be submitted by Cloud (expenses incurred by her and for travel by speaker).

Question asked by W. Hicks regarding receipt language for donations. Recommendation to use NGCF as resource for that since they offered.

That led to discussion about expanding relationship with NGCF per the meeting in October. Comments from Gerry, Doug and Will. Motion made by Gerry Roth to establish an Agency Fund with NGCF. Second by B. Leyton. Passes unanimously.

President and Executive Director's Reports –

1) Governance

Review one by one nominees to board. All have been reviewed by Nominating Committee. Information on each is attached to these minutes.

Sid Jacobs – Treasurer

Susan Lahey – strength in education

Linda Stacy – great organizational skills, project management – Secretary

Randy Meincke – judge, Forsyth County – started accountability court in Forsyth County – connections there will help us as we expand geographically

Lainla Stamer – The Tulip Place – passion unquestioned but question was asked if she had time given growth of business

Sandra Williams – moving from Advisory Board to head up fundraising

Nominating Committee submits all 6 candidates as a slate for Board and Officer positions. Motion made by Hicks, seconded by Wilson. Passes unanimously.

Question about if new board members can still be added. Preference is to keep on schedule, Advisory Board is option as it is at President's discretion.

Advisory Board new members include Bill Papciak, Schaffer, John Copenhaver and David Frye.

Fundraising – Swoszowski Matching Grant

The Swoszowski Family has offered a donation of \$25,000 and will match up to \$50,000 in donations. Biggest concern is if the Board is willing to fundraise. They would like to meet with the Board in January (Bob, Wanda and Brian Kenny, their Financial Advisor).

As part of this, there will be a fundraising workshop planned following the January Board meeting.

For the website and board member info section, Cloud needs headshots and bios from everyone on the Board, 3-10 sentences.

Will brought up possible grant writing “free lancers” as option to consider. Anslee Wilson mentioned Daphne Teaver, Habitat also has person doing that for them (Melissa).

2) Strategic Plan

Meeting in October was high level. Next step is for Cloud to build out diagrams on adds in different areas. Overview is coming. Will mentioned including sending to all now so common thoughts can be gathered. Full feedback welcome. 1st draft is attached.

New initiatives included:

- Fulton County Library System
- Respite Care program in Gainesville
- Expansion of RAD
- Work with educational institutions, primarily in career pipelines, to include training for nursing programs.
- Dementia Training Game beta
- Career Assessment (based of research donated by Charles Bancroft)
- Database management (donor / attendee at event)

Question regarding databased management from W. Hicks is database could be used for fundraising appeal at year end. Maybe ask indirectly by annual impact report with a section on giving and need.

Meeting adjourned at 12;30 prior to getting to budget projections or Education.

Next meeting is ___December 10th___ at _____. 11:00 – 12:30



Monthly Board Meeting
November 19, 2024
MEETING AGENDA

Time	Topic
11:00	Welcome & Introductions:
11:05	October Meeting Minutes and Treasurer's Report
11:15	<p>Governance</p> <ul style="list-style-type: none"> • Board of Directors and Advisory Board <ul style="list-style-type: none"> • Board of Directors Nominees <ul style="list-style-type: none"> ○ Sid Jacobs ○ Sandra Williams ○ Susan Lahey ○ Linda Stacy ○ Laila Stamer ○ Randy Meincke • Advisory Board <ul style="list-style-type: none"> ○ Bill Papciak ○ Vanessa Schaffer ○ John Copenhaver ○ David Frye • Fundraising and Financial Management <ul style="list-style-type: none"> ○ Swoszowski Foundation Matching Grant ○ Fundraising Workshop
11:45	<p>2025 Strategic Plan</p> <ul style="list-style-type: none"> ○ October Planning Meeting Highlights ○ Continued Initiatives ○ New Initiatives <ul style="list-style-type: none"> ▪ Fulton County Library System ▪ Respite Care ▪ RAD Expansion ▪ Educational Institutions

meeting next Tuesday to begin discussion - based on a conjunction of The Tulip Place (Laila Stamer)

update from Gerry - strategic planning committee - hub spoke model discussed - VDT team scheduled as starting pt. lots of potential the approacher - unlimited potential -
 design under way
 EVE today

Dementia Training Game developed by
Cloud - post training - play a game vs.
take a test - audience is recognizing
Support - discussion & questions

- Training Game Beta
- Charles Bancroft Career Assessment
- Database Management

— meeting ended
@ 12:30pm

Budget Projections

12:00

Education

- VDT Prospects:
 - Walden's Cove (VDT Pro)
 - Gardens of Gainesville (VDT Pro)
 - Georgia Hospice
 - Ashton Place
 - Center Point
 - Georgia Department of Health Division 2
 - Lanier Tech
 - LVE
- EssentiALZ® Training Program

12:10

Community Engagement

- Debrief NEGA Dementia Symposium – Gerry's Form
- Podcasts – Webinars – Newsletters – Resources

12:20

General Updates & Board Announcements

12:30

Adjourn

TREASURER

Sid A. Jacobs

3969 Sweet Magnolia Dr • Gainesville, GA • 30504
cell: (704) 277-5151 • sidarjacobs@hotmail.com

Cleveland, Ohio is where I was born and raised. Attended twelve years at Cleveland Public Schools.

I graduated from Kent State University in 1972 with a Bachelor of Business Administration degree with a Major in Accounting.

I moved to Charlotte, NC in 1975, and resided there until 2017.

My career focused primarily on the manufacturing and service industries as the Controller/CFO of small to mid-size companies ranging in annual sales of \$10-40 million. The last ten years performed Internal Control Assessments and financial audits and special projects in the United States, Europe and Asia.

During my Charlotte years, I was on three non-profit boards serving as Treasurer. The highlight of those organizations was Pilgrims Inn, where I served as Treasurer from 1983-2001.

That agency started with a \$25,000 budget and one Emergency Assistance program and grew to a \$500,000 operating budget. The organization added a Homeless Shelter, Day Care program and built five Transitional Housing units all financed with Federal and State grants.

I moved to Gainesville, GA in 2017 to be closer to my two daughters and three grandchildren who live in Atlanta.

I served on the Homeowners Association (HOA) board of Cresswind at Lake Lanier, a 940-home development for over 55 seniors, from 2018-2023 as Treasurer.

I had an oversight of the \$4.5 million dollar budget and financial control of the balance sheet, income statement and reserve funding.

Currently I serve as Vice Chairman on the Legacy Link board.

Provide meals for Eagle Ranch, Good News at Noon and First Presbyterian Church youth group on a quarterly basis.

I will be serving on the Pickleball Club board effective January 2025.

I have always felt my gift was serving others and I best can exemplify that gift by giving back my talents to the communities where I live.

EDUCATION MEDIA

To: Bill Wittel

From: Susan Cook Lahey

Re: Information for Consideration of Beyond Dementia Coalition Board Membership

From 1975 until 2005 I lived in Athens, Georgia. Once I earned an M.Ed. in Counseling from UGA in 1978, I was employed at the University of Georgia from 1979 until 2005, when I retired. I held leadership positions in the Franklin College of Arts & Sciences, and then in the University of Georgia Athletic Association. In my early years of employment, I was busy raising three children as a single parent. During my time in Athletics, I traveled with teams, attended competitions and really didn't have a lot of time to be engaged in outside activities. * I started my career there as an Academic Counselor and worked my way up to being Assistant Athletic Director and Associate Director of Academic Counseling.

When I retired from UGA in 2005, I returned to my hometown of St. Petersburg, Florida. I wanted to experience the world that existed outside of a university campus. I quickly became involved in a number of activities there:

- A docent at the Salvador Dali Museum for 8 years and selected for the Volunteer Council.
- A member of the Stuart Society, established to assist with fundraising at the Museum of Fine Arts. I held the positions of Provisional Trainer, Editor of the monthly newsletter *The Scene* for three years, and as Vice President. I returned to Georgia before assuming the role of President.
- Member of the Flower Guild at St. Thomas Episcopal Church
- Member of the Board of my neighborhood association.
- Completed the Citizens Policing Academy
- RAD * • Unexpectedly, I was recruited to become a Title I Reading Teacher in an elementary school in Pinellas County. Although I had taught high school for 3 years after receiving my B.A. in French & English from the University of Tennessee in Knoxville, I had no other elementary experience except as a room mother for my children many years previously. I took tests to become certified and embarked on a very satisfying career for 7 years, when I retired yet again and moved back to Georgia, this time to Gainesville.

After I returned to Georgia in 2016 because all three of my children and all five of my grandchildren lived in this state, I was eager to become involved in my new community:

- President of BULLI & the Center for Lifetime Study at Brenau University. President for 2 Years. I am currently a member of the board as Past President.
- Member of Wisdom Keepers (2017-present)
- Certified as Mental Health First Aid Responder through United Way
- Graduated from Gainesville Police Safety Academy
- Docent at Brenau Galleries
- * • Reach mentor in Hall County Schools for 6 years
- Volunteer with Hall-Dawson CASA as a Court-Appointed Special Advocate
- Grace Episcopal Church
 - Clerk of the Vestry for 4 years (ongoing)
 - Member of the Flower Guild

GOVERNANCE



Randall A. Meincke,
Retired Attorney
5030 Fountain Spring Drive
Gainesville, GA 30506
770-314-3904

Education: B.A. in Psychology, with a minor in Religion, Mercer University, Macon, Georgia, 1971; Juris Doctor, Walter F. George School of Law, Mercer University, Macon, Georgia (*Associate Justice, Court of Honors and Corrections; Associate Editor, Amicus Curiae*).

Professional Experience: 49+ years of experience in the practice of law; 21 years in private practice in Middle Georgia; moved to Cumming, Georgia to start a new practice of law in 1996; Associate Magistrate Judge, Bell-Forsyth Judicial Circuit from January 2001 through August 20, 2004, including 14 months as pro hac vice State Court Judge; Associate Juvenile Court Judge, Bell-Forsyth Judicial Circuit from March 2014 through August 2018, when I retired the first time. Of Counsel part-time attorney for Banks, Stubbs & McFarland, LLP, Cumming, Georgia from October 2018 through March 2024, when I retired for the second time.

Notable Achievements:

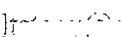
- 15-year recognition as Region 8 (Greater Atlanta) Chairperson STAR Student awards (2000-2015)
- Founding Board Member of Forsyth County Family Promise, Inc. (2013-2016)
- Started and presided over the first Forsyth County Juvenile Court Drug Court (2017-2018)

Professional Associations: *Emeritus* Member, Georgia Bar Association (1975-present).

Personal Associations: Member, Deacon, Stewardship Committee Member and Choir Member at Gainesville First Baptist Church; Volunteer at Good News at Noon and the Gainesville-Hall County Food Bank. Randy is married to his wife Barbara who is also retired. They have three daughters and a son and eight grandchildren.

SECRETARY

Linda T. Stacy



Contact: 926 Brenau Point Drive; Gainesville GA. 30501;  770-595-3117

I am very familiar with the impact of dementia having experienced all stages of this horrible disease with close friends and family members. I have been a caretaker for my Mother who had age related dementia, a dear aunt who was, after several years, finally diagnosed with Lewy body dementia. We lose them long before they leave this world.

Career Highlights:

- Worked for U. S. Federal Government (various agencies) over 30 years: program analyst, administrative officer, project management. * Worked closely with management on all personnel related activities for a division staff, managed master list of all regional hazardous waste sites, designed a database to collect reporting data from states funded with grants to support the Superfund program activities. Retired in 2004.
- * • Initiated, established, coordinated all licensing approvals and directed the first licensed after school program, "Latchkey", in the State of Georgia 1976-79. The program operated until 2015.
- Water Fitness Instructor/Water Fitness Coach -20 years. AEA (Aquatic Exercise Association) Water Fitness Professional, Tai Chi for Health, SilverSneakers, Zumba Gold, Ai Chi. AEA Lifetime Achievement Award May 2024 (see back)

Community Volunteer Highlights:

- Northeast Georgia Fall Prevention Coalition
- Child Advocacy Volunteer: Prevent Child Abuse Georgia, CASA, DeKalb and Fulton County Citizen Review Panels (Chair/member). I served on the DeKalb CASA Board.
- Wisdom Project 2030 - joined in 2018: It is rewarding connecting to the community with meaningful, sustainable projects, productive activities that are impactful in this community. The most recognized project is the Plan in a Can (PIAC) () which was completed in 2019 and transferred to the Advanced Care Planning Department at NGMC in 2020. In 2023/24, I worked with a team of Wisdom Keepers on the Gainesville High School's Career Development and Hiring Fair for students. I have worked with United Way Hall County's literacy  program "The Basics" by recruiting volunteers to read to children each month (and reading to the kids which is fun!), and the Isolated Seniors Project in 2020-21. I serve on the Wisdom Project Board's Project Oversight Committee.
- * • NGHS Volunteer: I volunteer with the Advanced Care Planning Program (Libby Dunahoo), assembling the Plan in A Cans (PIAC). * In addition, I assist with special community events to share information about the PIAC and the Advance Care Planning Program.

Personal:

In 2014, my husband of 57 years and I moved to Gainesville from Atlanta and quickly found we could leave our hometown, the City and love living in this community. We have two daughters (both educators) and two grand-adults. One daughter lives here in Gainesville and works with the City of Gainesville school system as the ESOL Coordinator. Our other daughter lives in Durham NC and is a librarian/media specialist at a local high school.



In 2021, I published a children's book that was written with my grandson in the late 90's. All profits go to the Family Promise of Hall County Georgia.

Linda T. Stacy

Contact: 926 Brenau Point Drive; Gainesville GA. 30501; ltstacy@gmail.com; 770-595-3117



AEA is proud to recognize the recipients of our 2024 Global Award for their dedication and contributions to AEA, ATRI, and the industry.



Lifetime Achievement – Linda Stacy

Linda has dedicated many years to AEA and the aquatic fitness industry. When she transitioned from a government career 20 years ago, Linda "took the path she was meant to take" and became an AEA Certified aquatic fitness professional offering classes in her community and guiding others on their path to becoming strong aquatic leaders. An enthusiastic AEA member and supporter, Linda was instrumental in the development of

the Aqua Society of Greater Atlanta. Linda credits the AEA international conferences and continuing education training with AEA presenters at the Aqua Society of Greater Atlanta (1988-2018) for challenging and inspiring her to continually expand her knowledge and skills even beyond the water, to teach land classes too. Says Linda, "There were no constraints, no barriers to what I could learn and accomplish which inspired creativity and just having fun teaching my classes. AEA provided specialized training which enriched my life so much. My 20-year journey teaching water fitness classes has been the best time for me. Someday I will attend the international conference again ... just to have fun!"

Hicks, Will (Gainesville GA)

From: Gerald Roth <gbroth3@gmail.com>
Sent: Friday, November 8, 2024 9:16 AM
To: Hicks, Will (Gainesville GA)
Subject: [EXTERNAL] Fwd: Board member for Beyond Dementia Coalition application

----- Forwarded message -----

From: **The Tulip Place** <thetulipplace@gmail.com>
Date: Fri, Nov 8, 2024 at 9:04 AM
Subject: Board member for Beyond Dementia Coalition application
To: William Wittel <wwittel@bellsouth.net>, Gerald Roth <gbroth3@gmail.com>

Dear Board Members,

I would like to contribute my time, skills and passion to Beyond Dementia Coalition as a board member. I admire the organization's commitment to improving the lives of individuals affected by dementia and their families. The innovative projects and collaborative spirit within the coalition have made a significant impact on the community. I am inspired by the individuals who drive this organization forward and believe that my experience and enthusiasm can further strengthen its mission. I am particularly drawn to the organization's focus on respite services and hope to play a role in advancing this important work.

A little history:

I graduated from the University of Amsterdam in Sociology of Health Care, with a minor in Gerontology in 1997.

From 1997-1999 I worked and did research for my professor at the first ever dementia day center in Amsterdam, best job ever!

In 1999 we moved to the USA for the first time, started our family and moved back to the Netherlands in 2006. I started working for the Dutch Government in Senior Services part-time and Alzheimer Netherlands the other part. Coordinated many projects with a focus on seniors and dementia. Examples are, meals on wheels, social alarm, home administration, walking & exercise programs, creative programs, buddy programs, neighborhood programs, education for the community, start up of a mobile memory care clinic, and helped start up 2 Alzheimer Cafes and many more programs, all of these programs are still to this day offered weekly/monthly.

We moved back to the USA in 2014 and I started to work at a piano restoration workshop. I loved working there but missed working with the senior population. While working at the piano shop I went to Kennesaw State University and completed a Professional Development in Gerontology Certificate in 2018 with the goal to open a dementia day program, Covid put a halt to that. After almost a year of working on our application, in December 2023 I received

the permit and license for a dementia day center in Milton and in May 2024 we started our first group! We are so excited by the feedback of the group members and care partners that we are now open 2 days a week and will start our third day in January 2025. Our vision is to have more day programs in different locations to give care partners a break, which is so much needed. In June we started Dementia Exchange, a monthly free event for the community, a project that is taking its time to grow, but it will! Respite is my passion, bringing back some fun for families is the other. There is so much improvement to make!

Looking forward to hearing from you.
Greetings Laila Stamer, CDP



SANDRA WILLIAMS

About

Strong expertise in leading teams and transformative initiatives. Proven track record of leadership in steering teams toward success and orchestrating impactful transformations within the federal sector. **(See highlights below of federal government experience.)**

Committed to strategic planning, organizational development, and project management within policy frameworks to achieve agency and organization objectives.

Education

Air War College (in residence)

Maxwell AFB, Alabama

1991

Master of Science in Business Management

Troy State University, European Division

Bachelor of Science in Business Administration (Accounting)

Southern University

Baton Rouge, Louisiana

Professional Organizations

- American Society of Military Comptrollers (ASMC) Life Member

Community Service

Gainesville Community Council on Aging (CCOA)

President, Board Member

Northeast Georgia Health System (NGHS)

Advisory Council Member

Northeast Georgia History Center

Past President/Chair of the Executive Committee/Treasurer/Board Member

Gainesville Chamber of Commerce Vision 2030

Past Board Member

Independent Transportation Network (ITN) Lanier

Past Advisory Council Member/Board Member

Wisdom Project 2030

Past Vice President/Board Member

National Active and Retired Federal Employees (NARFE)

Gainesville Chapter 599: Past President/Program Chair/Chaplain

NARFE Georgia State Federation

Past Executive Committee Member/Region IV Vice President

Free Chapel (Gainesville Campus)

Past Women's Small Group Leader and Small Group Coach

Federal Government Experience (Highlights):

Retired in 2009 with 34 years (1975 – 2009)

- * 1. **Director, Strategic Planning and Communications Division**, Office of Assistant Secretary of the Air Force (Financial Management and Comptroller), Pentagon (2007 – 2009)
2. **Special Assistant for Transformation**, Office of Assistant Secretary of the Air Force (Financial Management and Comptroller), Pentagon (2006 - 2007)
3. **Deputy Director, Financial Analysis Division/Director, Program Control Branch**, Directorate of Financial Management and Comptroller, Headquarters United States Air Forces in Europe, Ramstein AB, Germany (2005 - 2006)
4. **Director, Deployed Budget Systems Division**, Headquarters Standard Systems Group, Financial Information Systems Program Office, Montgomery, Alabama (2000 - 2005)
5. **Director, Business Programs Branch**, Office of the Assistant Secretary of the Air Force (Financial Management), Budget Information Systems Division, Montgomery, Alabama (1998 – 2000)
6. **Financial Manager/Senior Budget Analyst**, Office of Assistant Secretary of the Air Force (Financial Management and Comptroller), Business Management and Execution Directorate, Pentagon (1992 - 1998)
7. **Financial Manager - Special Assistant to the Comptroller, National Guard Bureau (NGB)** - Pentagon, Washington, DC (1991 – 1992)

Certifications

- Federal Acquisition Certified (Level III) in Business
- Cost Estimating and Financial Management Program Management

BEYOND DEMENTIA COALITION, INC.

Gainesville, Georgia

PROFIT and LOSS STATEMENT

as of

November 19, 2024

OCT/NOV INCOME:

Donations to Peach State Bank Account 1,060.59

10/22 250.00

10/24 80.00

10/28 Amazon Reimbur. 85.59

10/28 100.00

11/4 500.00 - reimbursement to Bill for part of S. Childers

11/14 45.00

TOTAL SEPT/OCT INCOME \$ 1,060.59

SEPT/OCT EXPENSES:

Salaries (WTW/CC) \$ 5,000.00

Web.com 29.44

Stacey Childers - Director 500.00

Amazon 209.59

Lakewood – Symposium 100.00

Office Supplies 100.57

Food – Honey Baked Ham 51.31

TOTAL OCT/NOV EXPENSES \$ 5,990.91

SEPT/OCT NET INCOME \$ (4,930.32)

BEYOND DEMENTIA COALITION, INC.
Gainesville, Georgia

BALANCE SHEET
as of
November 19, 2024

ASSETS

Current Assets – Bank/Foundation Accounts:

Peach State Bank	\$ 7,438.38
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TOTAL ASSETS	\$ 7,438.38
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LIABILITIES AND EQUITY

Current Liabilities:

Salaries	\$ 2,500.00
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Symposium Travel Expenses	1,000.00
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TOTAL LIABILITIES	\$ 3,500.00
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TOTAL EQUITY	\$ 3,938.38
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TOTAL LIABILITIES AND EQUITY	\$ 7,438.38
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Strategic Planning Meeting

Opening: What's Top of Mind for You?

People with dementia are scared, lost

When I look at what's out there, there is a helluva lotta lacking in terms of information, resources, solutions

There is a big gap between diagnosis and having one's needs fulfilled in terms of knowledge, access to resources, and awareness about what is even available

After symposium, what's next?

We must develop/augment our resources, relationships

Looking Backward before Forward

This past year was very VDT-centric

Financial backing is needed for advance planning and fiscal safety as we move forward

Volunteer development plan will be beneficial

What's Next?

Stigma busting

Keep symposium attendees "on a track" (we have a stream of events, offerings, content to establish and maintain a relationship with this audience

Let's leverage the relationships we've established with our speakers and exhibitors/sponsors, connect them to our audience, and help our audience benefit from their subject matter expertise

Connect the dots

Ask for funding

The work of the mission is education, support, awareness

Board Recruitment

Sandra Williams – Fundraising expertise

Linda Stacy – Administrative skill

Syd Jacobs – Treasurer

Randy Meincke – Legal expertise

Vanessa Schaffer – Geriatric psychologist (advisory)

Next Steps

Communications plan to nurture base

Further strategic initiatives with

- the Alzheimer's Association

- Second Wind Dreams

- Alzheimer's Society (UK)

- Fulton County Library System

- Support Group Facilitators' collaboration

How?

Expand Board, increase expertise

Employ committees to divide the labor and delegate initiatives/tasks per skill set

Build d-base nurturing plan

Leverage social media

Make donation asks more prominent/frequent

Develop a regular messaging calendar that Board members can use to keep our work forefront in their social feeds and through email to their contacts

Leverage volunteer force

